INDEX TO VOLUME VII

American News Agencies and Correspondents in Europe, 71
Analysis of Costs of Oregon Daily Newspapers, *Eric W. Allen,* 105
Annotated Bibliography of Articles on Journalistic Subjects in American Magazines, *Ralph D. Casey,* 154, 260, 340
Answers to Correspondents in Early English Papers, *W. G. Bleyer,* 14
Bibliography of Articles Related to the History and Service of Newspaper Reference Libraries, *Robert W. Desmond,* 251
Coleridge as a Journalist, *Matthias A. Shaaber,* 236
Competition in the Community Weekly Field, *Bruce R. McCoy,* 23
Conference Method for Teaching Journalism, *Blair Converse,* 121
Convention Proceedings, 1929, A. A. S. D. J., *C. E. Rogers,* 55
Convention Proceedings, 1929, A. A. T. J., *J. O. Simmons,* 62
Convention Programs, 1930, 388
Cultural Values in the Study of Journalism, *Lawrence W. Murphy,* 325
Editorial Comment, *Frank Luther Mott,* 203, 289
Education for Journalism in Germany and the Deutsche Institut für Zeitungskunde, *Emil Dovifat,* 232
International Origins of the Newspaper; the Establishment of Periodicity in Print, *Eric W. Allen,* 307
News Notes, *Franklin Banner,* 92, 195, 286, 378
Press and Bar, *Walter Williams,* 317
Reader-Interest Survey of Madison, Wisconsin, *Ralph O. Nafziger,* 128
Research in Journalism, *Eric W. Allen,* 40
Schools of Journalism Committee Report to A. S. N. E., *George B. Armstead, M. V. Atwood, H. H. Herbert,* 142
Scientific Method for Determining Reader-Interest, *George Gallup,* 1
Scripps-Howard Papers in 1928 Presidential Campaign, *R. D. Casey,* 209
What of the Future of Instruction in Journalism, *E. M. Johnson,* 31
"Yardstick" for the Measurement of Country Newspaper Service, *Gayle Courtney Walker,* 293

BOOK REVIEWS

ALLEN, The Journalists' Manual of Printing, *C. E. Rogers, E. T. Keith,* 85
AZOY, A Primer of Advertising, *L. W. Murphy,* 192
BICKEL, New Empires — the Newspaper and the Radio, *W. R. Harley,* 375
BIERCE, Write It Right, *F. L. Mott,* 85
BÖMER, Bibliographische Handbuch der Zeitungswissenschaft, *E. W. Allen,* 186
BRANTLEY, Georgia Journalism in the Civil War Period, *R. D. Casey,* 89
BRENNECKE & CLARK, Magazine Article Writing, *V. McKenzie,* 181
BRUSH, Young Man of Manhattan, *F. L. Mott,* 189
CARTWRIGHT, Photogravure, *K. E. Olson,* 190
CHAMBERLIN, The Boston Transcript, *H. B. Center,* 276

CHAPMAN, The Law on Advertising, *W. A. Dill,* 86
CHARLES, The Press as an Aid to Kansas Agriculture, *C. R. Bush,* 283
COSSE, The Suburban Weekly, *C. L. Allen,* 87
DAVIES and others, News: Its Scope and Limitations, *C. R. Bush,* 283
DAWSON, The Doctrine of Qualified Privilege, *F. J. Lazell,* 82
DEBUCHI & TELLEZ, Journalism and Diplomacy, *V. C. Stout,* 193
DESMOND, Newspaper Reference Libraries, *F. L. Mott,* 192
DILL, Balancing the Box Score, *F. L. Mott,* 88
FOIK, Pioneer Catholic Journalism, *F. L. Mott,* 276
FYFE, Northcliffe, *J. E. Drewry,* 373
GARLAND, Roadside Meetings, *F. L. Mott,* 378
GARVIN, The Encyclopedia Britannica, 14th Edition, *J. E. Drewry,* 280
GEORGIA PRESS INSTITUTE, Proceedings, *F. J. Lazell,* 281
HALL, Advertising Handbook, *G. H. Gallup,* 275
HARRINGTON, Writing for Print, *G. M. Hyde,* 80
HART & BYRNES, Scoop, *F. L. Mott,* 189
Harvard Advertising Awards, First Five Years of, *W. A. Sumner,* 190
HAYNES, The Student's History of Printing, *F. J. Lazell,* 185
HORNBERGER & MILLER, Newspaper Organization, *F. M. Pownall,* 380
HUNTER, Papermaking Through Eighteen Centuries, *E. F. Mason,* 376
JONES, The Editorial Page, *C. E. Rogers,* 183
[LUBY], James Luby, Journalist, *A. S. Will,* 177
MAVITY, The Modern Newspaper, *E. F. Mason,* 283
MELLETT, Ink, *F. L. Mott,* 189
MORSE, The Daily Court Newspapers of the United States, *F. S. Siebert,* 179
MOTT, A History of American Magazines, 1741–1850, *J. E. Drewry,* 78
MURPHY, An Introduction to Journalism, *J. E. Drewry,* 272
NATIONAL EDITORIAL ASSOCIATION, Official Proceedings, *R. D. Casey,* 377
NORTON, Church and Newspaper, *M. G. Osborn,* 374
OLSON, Typography and Mechanics of the Newspaper, *H. H. Herbert,* 278
OUTLAND, The "Effingham" Libels on Cooper, *F. S. Siebert,* 76
PEW, Local Government and the Press, *V. C. Stout,* 193
PHELPS, Tomorrow's Advertisers, *W. A. Sumner,* 84
ROBERTSON, Introduction to Modern Journalism, *F. Grinstead,* 182
ROSEWATER, History of Coöperative News-Gathering in the United States, *W. G. Bleyer,* 176
SACKETT, The Law of Libel, *F. J. Lazell,* 86
SAFLEY, The Country Newspaper and Its Operation, *B. R. McCoy,* 184
SHAABER, Some Forerunners of the Newspaper in England, *R. L. Crosman,* 75
SILL & HOPKINS, Survey of Rural Bank Advertising in Wisconsin, *F. L. Mott,* 192
SMITH, A Gallery of Chicago Editors, *F. L. Mott,* 191
SORRELLS, The Working Press, *F. L. Martin,* 88
TOBIAS, Profitable Retail Advertising, *W. A. Dill,* 181
UNIVERSITY OF TEXAS DEPARTMENT OF JOURNALISM, Rules Governing Newspaper Style, *F. J. Lazell,* 379
UNIVERSITY PRESS CLUB OF MICHIGAN, Addresses, *V. C. Stout,* 192
VILLARD, The Press Today, *H. F. Harrington,* 380
WARREN, News Reporting, *A. S. Will,* 81
WILHELM, Writing for Print, *H. F. Harrington,* 274
WILLIAMS, Organization of Journalists in Great Britain, *V. C. Stout,* 194
WOOD, Gospel Four Corners, *E. R. Outland,* 378
WOODWARD, Foreign News in American Morning Newspapers, *O. C. Leiter,* 282